



R. V. HIGHER EDUCATION AND TECHNICAL INSTITUTE

(Approved by AICTE, NCTE, UGC & Ministry of HRD, Govt. of India & Affiliated to CCS University, Meerut)
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Implementation of Internship Policy

The Institution has implemented the Mandatory Internship Policy for BBA & BCA students in accordance with the guidelines prescribed by AICTE to strengthen industry exposure and managerial competencies.

As part of the BBA & BCA curriculum, Summer Internship Program (SIP) and/or final-year internship is compulsory for all students. The internships are undertaken in corporate organizations, MSMEs, banks, financial institutions, consultancies, start-ups, government organizations, and service sectors, relevant to the students' area of specialization such as Marketing, Finance, HR, Operations, and Business Analytics.

An Internship & Placement Cell coordinates with industries to facilitate internship opportunities. Each student is allotted a faculty guide and an industry mentor to monitor progress and ensure learning outcomes. The internship duration, credits, and evaluation are aligned with AICTE and affiliating university norms.

Students are required to submit an internship report, completion certificate, and presentation, which are evaluated as part of internal and external assessment. Completion of the internship is mandatory for promotion and award of the BBA & BCA degree.

The policy is periodically reviewed to ensure continuous alignment with industry requirements and AICTE guidelines.

As per the guidelines of AICTE and in alignment with the National Education Policy (NEP), the Institution has developed an inbuilt mechanism for Social and Emotional Learning (SEL) as a vital component of management education.

The BBA & BCA programme incorporates SEL through curricular and co-curricular activities focusing on ethical values, leadership, teamwork, emotional intelligence, communication skills, stress management, and professional conduct. Subjects such as Organizational Behaviour, Business Ethics, Human Resource Management, Leadership, and Managerial Communication contribute to the development of social and emotional competencies.

The Institution conducts workshops, seminars, group discussions, case studies, role plays, presentations, yoga and mindfulness sessions, and mentoring activities to enhance self-awareness, empathy, adaptability, and decision-making skills among students.



A faculty mentoring system and counselling support is in place to address academic, emotional, and career-related concerns. Students are also encouraged to participate in community engagement, social responsibility activities, and team-based projects.

These initiatives ensure the holistic development of BBA & BCA students and compliance with AICTE and NEP objectives.

The Institution follows CCSU guidelines for compulsory Summer Internship / Summer Training in the BBA & BCA programme:

- All students are required to undergo 6-8 weeks of summer training after the Fourth Semester.
- Internship is undertaken in recognized organizations such as corporate houses, MSMEs, banks, financial institutions, service organizations, start-ups, or government departments.
- Each student is allotted a faculty guide and works under the supervision of an industry mentor.
- The objective is to provide practical exposure, understanding of organizational functioning, and application of management concepts.
- Students must submit a Summer Training Project Report after completion of the internship.
- Training completion certificates from the organization and faculty guide are mandatory.
- Evaluation is carried out through presentation and viva-voce as per CCSU norms.
- Successful completion of the internship is compulsory for academic evaluation and promotion in the BBA & BCA programme.

(Principal)

